



Up Rising Stars Inc. is a family run, 501c3 non- profit organization (Tax ID: 45-3358664) operated by Danielle Worth, Darcell Johnson, and Keiana Worth. This organization was founded in September of 2011 to give back to the community by assisting young scholars achieve their dreams of higher education.

As a family, we believe that everyone is a rising star. Up Rising Stars Inc. motivates and financially assists deserving high school students to reach their full, brilliant, potential by giving scholarships to help fund their college education. We want our youth to know that we care and are willing to provide resources so their dreams can become a reality.

The name of our scholarship is called "The Phillip Dorsey Scholarship Award" and it is in loving memory of Phillip Dorsey, who was Keiana Worth's father and Danielle Worth's step-father. Phillip Dorsey was a natural born humanitarian who had a passion for helping others, and particularly opening closed doors for our youth. His generosity and commitment to helping those in need was his life-long legacy, and Up Rising Stars Inc. is honored to carry on that tradition by helping young people reach their star potential and attain their a future of success as they pursue a higher education.

- ❖ In January, Up Rising Stars Inc. started off the year with a *radio interview* with Jeff Foxx from WBLS. The founders; Danielle Worth, Darcell Johnson, and Keiana Worth expressed how exciting it is to make a positive influence in the community. Jeff Foxx acknowledged the importance of education and congratulated the founders on creating an organization to help our youth attend college to get a higher education. He asked the founders about their success stories and they were quite encouraging!

Go to the website and hear the testimonies on our www.uprisingstarsinc.org.



- ❖ In June, Kim Brown interviewed the CEO & Founder of Up Rising Stars Inc. – Danielle Worth. Kim Brown provided a delightful television interview that discussed the importance of education and how giving back to the community is needed. The interview was aired on Kim's Korner TV- Cablevision Newark, NJ – 18 to promote our Third Annual Scholarship Awards Gala held on July 26, 2014.

The full interview can be found on our website. www.uprisingstarsinc.org



- ❖ In July, Sharon Levy from Princeton Community Television- Conversations Over Tea, interviewed the CEO & Founder of Up Rising Stars Inc. - Danielle Worth. Sharon addressed the cares and concerns of continuing education. She also addressed how the impression of college life impacts every high school student interested in furthering their education.

The full interview can be found on the website. www.uprisingstarsinc.org



- ❖ We had our Third Annual Scholarship Awards Gala on July 26, 2014 at the Robert treat Hotel in Newark, NJ. Up Rising Stars Inc. has given out 5 scholarship to assist students achieve their dream of pursuing a higher education. The gala was a sold out event held to recognize these two young ladies in their achievement in getting accepted into the college of their choice. The entire event was a success, from the professional panel discussion to the dinner and entertainment. We received an overwhelming amount of glowing reviews and landed a feature in the Harlem Times.

Below are some of the pictures from our Third Annual Scholarship Awards Gala.



Pictured Above: 2014 Recipients Erin Swann & Alison Fierst

- ❖ In August, Up Rising Stars Inc. was featured in The *Harlem Times*: August 15, 2014 Page 35 & 36. It is an honor to have Up Rising Stars, Inc. featured in the August issue of New York City's Harlem Times. The delightful subtitle states-

Up Rising Stars "Helps Raise "Worth" of Community."



Pictured above The founder of Up Rising Stars Inc. with the 1st Recipient Nigel Thompson.

- ❖ In September, Up Rising Stars Inc. participated in the Heritage Day Parade in Elizabeth, NJ. We also supported phenomenal women of the community that have thriving businesses. We support our community and the businesses that are in it. It was day filled with great fun, including activities for the children and food from a variation of cultures.

Pictured below are some phenomenal women who supports by giving back to our community and the Mayor of Elizabeth Christian Bollwage with the Founders of Up Rising Stars Inc.



❖ Our Third Anniversary was September 20, 2014

We are happy for all the success we have accomplished so far and we look forward to providing more students assistance to attaining a higher education.

- ❖ Our organization also gives workshops to students and adults about entrepreneurship and how to successfully navigate through college and enjoy the experience. We hosted a seminar to encourage students and adults to start, grow or build a business. We provided handouts, personal experiences, and Q & A so all the participants could get a full understanding of what is involved in becoming an entrepreneur. The handouts were very clear and concise so the participants can use them as a guide to help them in any industry.

Pictured below are some photos from the seminar



- ❖ In October and November, we participated in several Career's days, College Fair's and Assembly's. We want as many students as possible to be aware of our scholarship so they can apply and have the chances to be selected as a recipient. This gives us a personal experience with each of the student and allows them to ask questions about our scholarship or the college experience. Here is the list of schools that we visited. The two schools that are in italics are pending visits.

American History High School
Franklin High School
Newton High School
Snyder High School

Bloomfield High School
Lincoln High School
Saint Vincent Academy H, S
Vineland High School

Burlington High School
Marist High School
Secaucus High School
The College Fair in Elizabeth



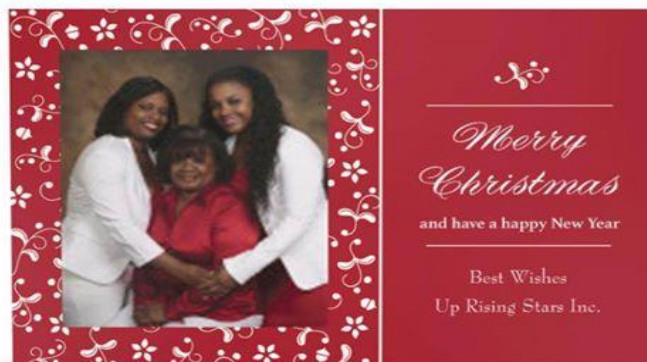
- ❖ On Christmas Eve Up Rising Stars Inc. partnered with Sigma Community Enrichment Initiative in their 6th Annual Holiday Celebration. This amazing event included a toy drive and a donated clothing and food. All of the students received a toy, clothes and dinner!!! We are so happy to put smiles on the families' faces through the donated items to bring holiday cheer.

Below are some of the photos from the amazing event.





The Founders

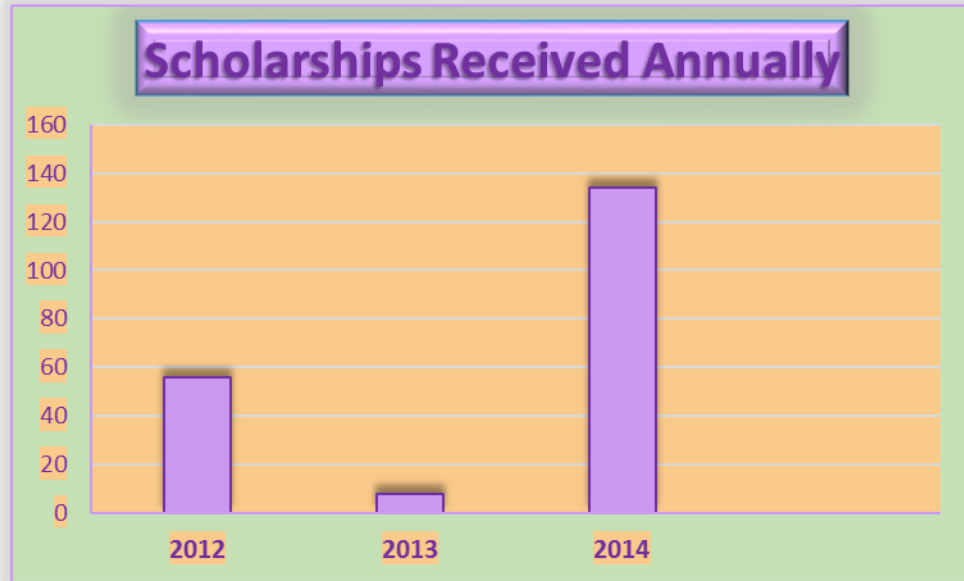


Our Interns

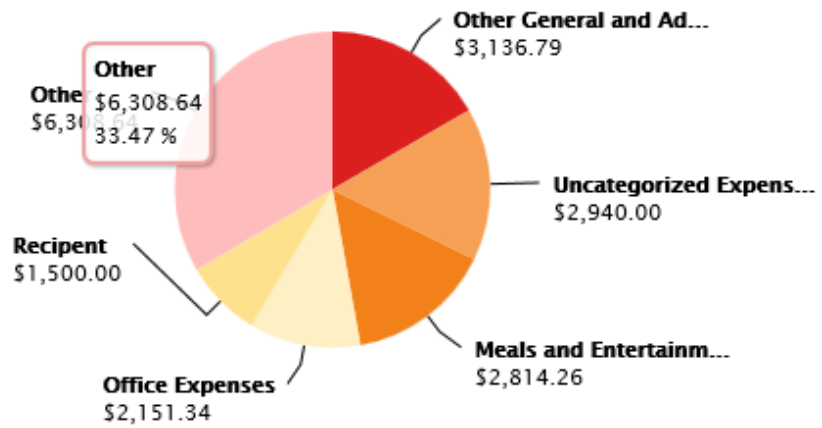


Application Stats

We received 134 applications from 52 different high schools in New Jersey



2014 Expenses



Up Rising Stars Inc.
Profit and Loss
January - December 2014

	<u>TOTAL</u>
Income	
Sales	14,511.62
Sales of Product Income	814.00
Total Income	<u>\$ 15,325.62</u>
Gross Profit	<u>\$ 15,325.62</u>
Expenses	
Advertising	1,185.59
Bank Charges	362.00
Business Expense	1,373.89
Commissions & fees	44.64
Job Materials	814.84
Legal & Professional Fees	25.00
Meals and Entertainment	2,814.26
Networking	30.00
Office Expenses	2,151.34
Other General and Admin Expenses	3,136.79
Promotional	541.06
Recipient	1,500.00
Repair & Maintenance	211.21
Shipping and delivery expense	312.67
Stationery & Printing	709.72
Supplies	515.02
Travel	183.00
Uncategorized Expense	2,940.00
Total Expenses	<u>\$ 18,851.03</u>
Net Operating Income	<u>-\$ 3,525.41</u>
Other Income	
Other Ordinary Income	6,293.87
Total Other Income	<u>\$ 6,293.87</u>
Net Other Income	<u>\$ 6,293.87</u>
Net Income	<u>\$ 2,768.46</u>

Friday, Jan 16, 2015 06:14:18 PM PST GMT-5 - Cash Basis