

## *Up Rising Stars Inc. Founders*

*Up Rising Stars Inc. a family run, 501c3 non- profit organization (Tax ID: 45-3358664) operated by Danielle Worth, Darcell Johnson, and Keiana Worth. This organization was founded in September, 2011 to give back to the community, to be able to assist students achieve their dreams. As a family we believe that everyone is a rising star. Up Rising Stars Inc. gives out scholarships to deserving high school students that plan on attending college. We want our youth to know that we care and are willing to provide resources so their dreams can become a reality.*

*The name of our scholarship is called "The Phillip Dorsey Scholarship Award" and it is in loving memory of Phillip Dorsey, who was Keiana Worth's father and Danielle Worth's step-father. Phillip Dorsey was a man who cared about people and helping others and particularly our youth. Anyone that knew him loved his commitment to helping someone in need. We are happy to carry on his legacy by be helping individuals achieve their dreams as they pursue a higher education by attending college*



• **2013 Recipients Richard Pridgen and Eric Grabowski**



**The Founders and the 2013 Recipients**



• **Our Silent Auction**



One of our Speakers Tiffany "thebudgetnista" Aliche



**The Founders with the 2013 recipients and with their trophies**

**Some of our Guest and Performers for our 2<sup>nd</sup> Scholarship Awards Gala**



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**Enjoy a short stack  
for a tall cause.**

You're invited to an  
Applebee's® Flapjack Fundraiser breakfast to  
support

**Up Rising Stars Inc.**

Tickets Cost: \$10.00

**November 10th, 2013 8am-10am**

Applebee's

1721 Morris Ave

Union1, NJ 07083

9085904167

[uprisingstarsinc@gmail.com](mailto:uprisingstarsinc@gmail.com)



### **CEO & Founder**

A native of New Jersey, Danielle was born and raised in Jersey City, NJ. She has a M.B.A from Kean University (honor graduate, Cum Laude) and serves on the Kean University ALI (Alumni Leadership Initiative) Committee Board. Danielle has earned a B.A. in Communications from Howard University; she currently lives in Elizabeth, NJ and is a member of the Metropolitan Baptist Church in Newark, NJ.

Danielle strongly believes in giving back to the community. She has been involved in several church activities and community services such as feeding the homeless, a volunteer for Operation Recovery for Hurricane Sandy at New Hope Baptist Church in Newark, NJ, mentoring, book bag drives, student ambassadors, in addition to running for breast cancer awareness. Some of her past organizations include, Big Brother Big Sister of Newark, NJ and Washington DC, First Concern of Edison NJ, and the Special Olympics of New Jersey.

Danielle also has a passion to entertain and has been seen in several theater projects, feature films and TV projects. She was last seen in the Nike commercial, and promo for the movie Easy A that aired on MTV. She was the recipient of Miss Dark is Lovely for April 2010.

[www.danielleworth.com](http://www.danielleworth.com)

Danielle is very passionate in making a difference in as many future leaders of tomorrow as she can and she believes that change first begins within.



## **Darcell Worth- CO Founder/Board of Director**

A native of New Jersey the mother of Danielle and Keiana Worth, Darcell was born and raised in Jersey city, NJ and she is member of World Changes Church in New York, NY. She worked at the U.S. Postal Service in Kearny, NJ where she worked in Human Resources for over 20 years in the Postal Service processing and hiring applicants for employment. Darcell was employed for 39 years and retired early this year.

Darcell love's helping others, she went to school for a Medical assistant prior to the Postal Service. Since employed with the Postal Service Darcell worked as a secretary for two Mangers, and has been on several committees within the Postal Service. She has helped to serve and feed the hungry for the Thanksgiving holiday with her church. She hosted a Home Buyer Seminar with 200 in attendance, and she ran in the 5K run for support for breast cancer research. Also, she was a member of the soul winning ministry within her church and went out on the streets of New York City to inform people about their salvation.

Darcell has a passion for our youth and loves to help, see high school students strive to achieve their dreams and aspirations in life. She is always encouraging everyone that they can achieve and not to give up and too trust God in all their decisions. She is dedicated and committed to helping our young people prepare for success and letting them know that the victory is theirs because after all our young people are the future for tomorrow, to bring about change in the world.





### **Keiana Worth- CO Founder/Board of Director**

A native of New Jersey, Keiana Worth is the youngest of four siblings. Keiana was born in Secaucus New Jersey and raised in Jersey City New Jersey; she is a member of Metropolitan Baptist Church in Newark New Jersey.

Keiana earned her undergraduate degree in Health Science from Virginia State University (honor graduate, Cum Laude). She recently graduated with honors from Seton Hall University in South Orange New Jersey, with a Masters in Healthcare Administration and serves on the student ACHE (American College of health care Executives) Implementation Board.

Keiana is a Veteran of the United States Army (National Guard); where she served eight years. While enlisted in the military Keiana served a tour of 18 months in Iraq for Operation Iraqi Freedom. Keiana has been involved in numerous community services such as charities, feeding the homeless, running for breast cancer awareness, and advocating for spinal cord awareness. Keiana has been photographed on the Christopher and Dana Reeve Foundation website for her participation in the spinal cord awareness run.

Keiana is passionate and dedicated to giving back to the community and helping with the mentorship of youth, while advocating for health awareness and preparing the future leaders of tomorrow for success.

### Application Stats

We received fewer applications this year because we changed our strategy from the first year in how we contacted high schools and students about our scholarship. We wanted to be more cost effective but we realized that the change was too abrupt for our supporters and we will implementing some of the first year strategy for the upcoming year.





**Up Rising Stars Inc.**

**Profit and Loss**

**January - December 2013**

	<b>Total</b>
<b>Income</b>	
<b>Unapplied Cash Payment Income</b>	12,345.97
<b>Total Income</b>	<u>\$12,345.97</u>
<b>Gross Profit</b>	<u>\$12,345.97</u>
<b>Expenses</b>	
<b>Advertising</b>	1,039.26
<b>Bank Charges</b>	205.50
<b>Business Expense</b>	8,271.81
<b>Job Materials</b>	470.00
<b>Legal &amp; Professional Fees</b>	616.95
<b>Other General and Admin</b>	
<b>Expenses</b>	261.51
<b>Supplies</b>	652.28
<b>Total Expenses</b>	<u>\$11,517.31</u>
<b>Net Operating Income</b>	<u>\$ 828.66</u>
<b>Net Income</b>	<u>\$ 828.66</u>