

2015 ANNUAL REPORT



- ❖ *Up Rising Stars Inc. is a family run, 501c3 non- profit organization operated by Danielle*
- ❖ *Worth, Darcell Johnson, and Keiana Worth. This organization was founded in September of 2011 and since inception we have given out 7 scholarships totaling approximately \$6,000.*
- ❖ *As a family, we believe that everyone is a rising star. Up Rising Stars Inc. motivates and financially assist deserving high school students to reach their full potential by giving scholarships to help fund their college education. We want our youth to know that we care and are willing to provide resources so their dreams can become a reality.*
- ❖ *The name of our scholarship is called "The Phillip Dorsey Scholarship Award" and it is in loving memory of Phillip Dorsey, who was Keiana Worth's father and Danielle Worth's step-father. Phillip Dorsey was a natural born humanitarian who had a passion for helping others, and particularly opening closed doors for our youth.*
- ❖ *His generosity and commitment to helping those in need was his life-long legacy, and Up Rising Stars Inc. is honored to carry on that tradition by helping young people reach their star potential and attain their future success as they pursue a higher education.*

MEDIA APPEARANCES



- ❖ In January, Up Rising Stars Inc. started off the year with a **radio interview** with Tony Hinton from One More One Less Mentoring Program. Tony Hinton acknowledged the importance of education and how our scholarship is making an impact on our youth of today. The founders focus is on helping as many students as they can attend college to get a higher education.



- ❖ In July, Berry Carter, Star ledger Columnist wrote a feature on us in the Around Town section of NJ.com. He highlighted our 3rdth Annual Scholarship Awards Gala and the 2014 recipients that are pictured above. He also acknowledged our commitment to education, the student we have helped and our mission.

Please click link below for the full feature

http://www.nj.com/.../around_town_scholarship_awards_dinner_s

- ❖ In September, Ese Ofurhie attended our 4th Annual Scholarship Awards Gala and she wrote a feature on our organization in the Enspire Magazine. The article captured our 2015 recipients receiving their scholarship, and they Keynote speaker giving an inspiring and powerful speech on the importance of education. The entertainment made you jump your seat. Everyone was able to network and enjoy delicious meal. We had a great turnout and we were glad that everyone had a great time as we assist two young ladies attend the college of their choice.

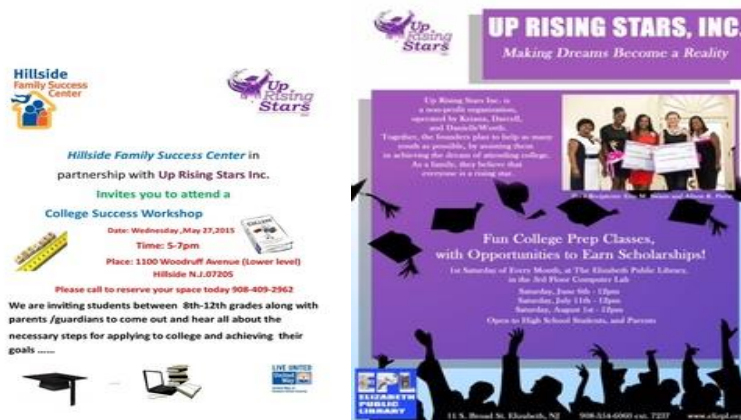
Please click link below for feature. <http://enspireusall.com/2015/08/17/up-rising-stars-inc-4th-annual-scholarship-gala>

AWARDS & ACHIEVEMENTS



- ❖ In March, Up Rising Stars Inc. was featured as The Business Spotlight presented by Sisters United Enterprise (SUE) for our commitment and dedication to the youth. It was an honor to have Up Rising Stars, Inc. featured as the Business Spotlight

UP RISING STARS INC. IN THE COMMUNITY



- ❖ In the Summer & Fall Up Rising Stars Inc. presented college workshops to the Family Successes Center Hillside, NJ, the Elizabeth Main Public Library in Elisabeth, NJ, and The Boys & Girls Club of Hudson County in Jersey City, NJ.
- ❖ We participate in Career days, College Fair's and College Workshops. We also give workshops to students and adults about entrepreneurship and how to successfully navigate through college and enjoy the experience.
- ❖ We want as many students as possible to be aware of our scholarship program so they can apply and have the opportunity to be selected as a recipient.
- ❖ This gives us a personal experience with every student and allows them to ask questions about our scholarship or the college experience.

In November, we hosted our 1st Bowl for a Cause Fundraiser at Hudson Lanes in Bayonne, NJ. We had a great turnout with vendors, food, prizes for the highest bowlers and lots of fun. We were happy to have fun while raising funds to send high school students to attend college,



- ❖ In December, Up Rising Stars Inc. partnered with Applebee's for our 1st Toy & Clothing Drive at the Jersey City Medical Center, in Jersey City, NJ.



- ❖ This amazing event included donated toys, clothing and food. All of the adults received, clothes and dinner!!! We were so happy to put smiles on the families' faces through the donated items to bring holiday cheer.

FOURTH ANNUAL SCHOLARSHIP AWARDS GALA



Pictured Above: 2015 Philip Dorsey Scholarship Award Recipients Gabriela Francisco & Tatiana Garrison
\$1,000 scholarship each to Rutgers University (New Brunswick) and Howard University (Washington DC)

- ❖ We had our Fourth Annual Scholarship Awards Gala on July 25, 2015 at the Hilton Hotel by Newark Airport in Elizabeth. Up Rising Stars Inc. has given out 7 scholarships to assist students achieve their dreams of pursuing a higher education.
- ❖ The gala was held to recognize these two young ladies in their achievement in getting accepted into the college of their choice. The entire event was a success, from the professional panel discussion to the dinner and entertainment. We received an overwhelming amount of glowing reviews and landed a feature in the Enspire Magazine.

NEW BOARD MEMBER

- ❖ We added a new Board Member Hebb Abbas to be primarily increase our corporate sponsorship and fundraising. She is doing a great job and we are glad to have her a part of our team.

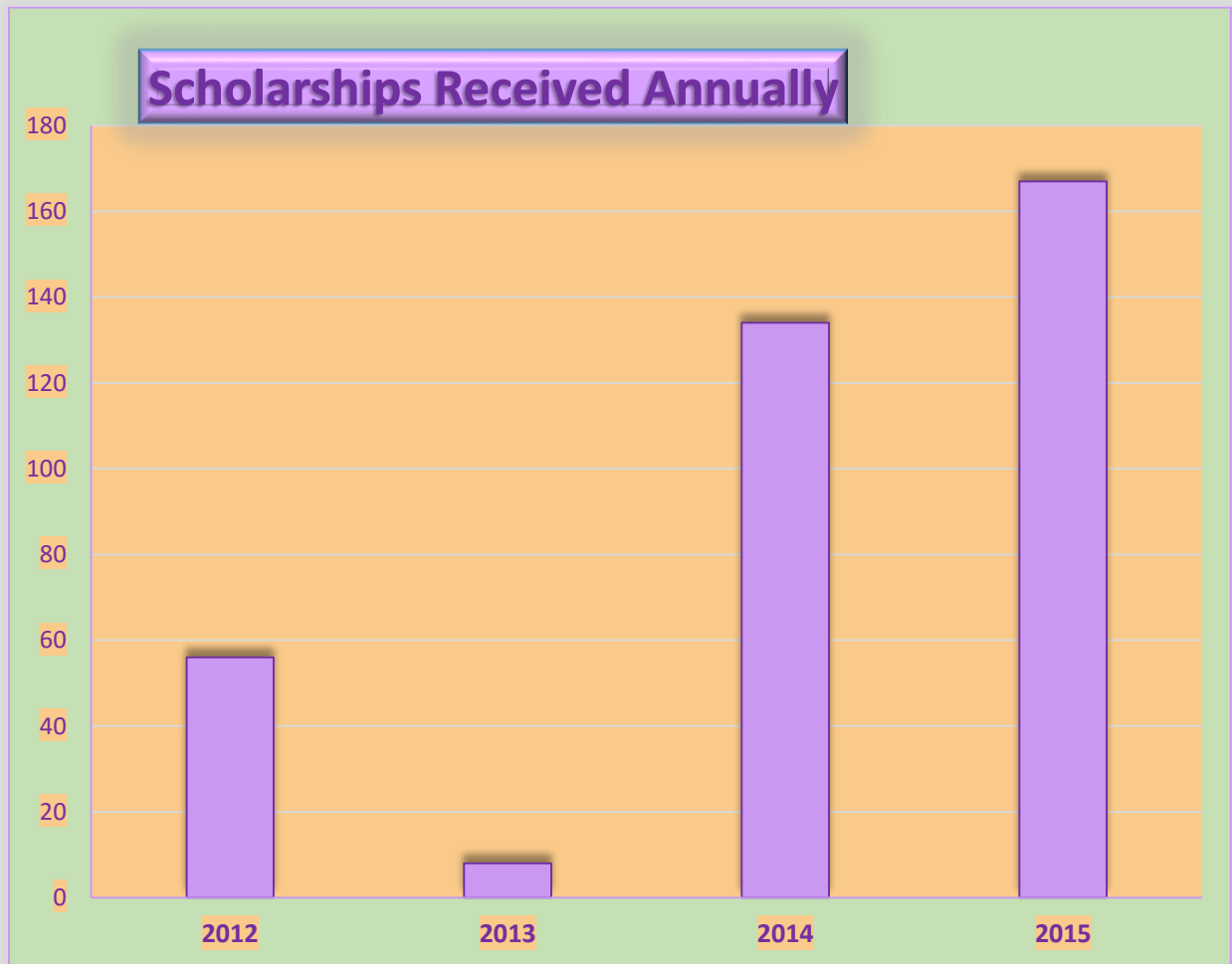


THE STAFF OF UP RISING STARS INC

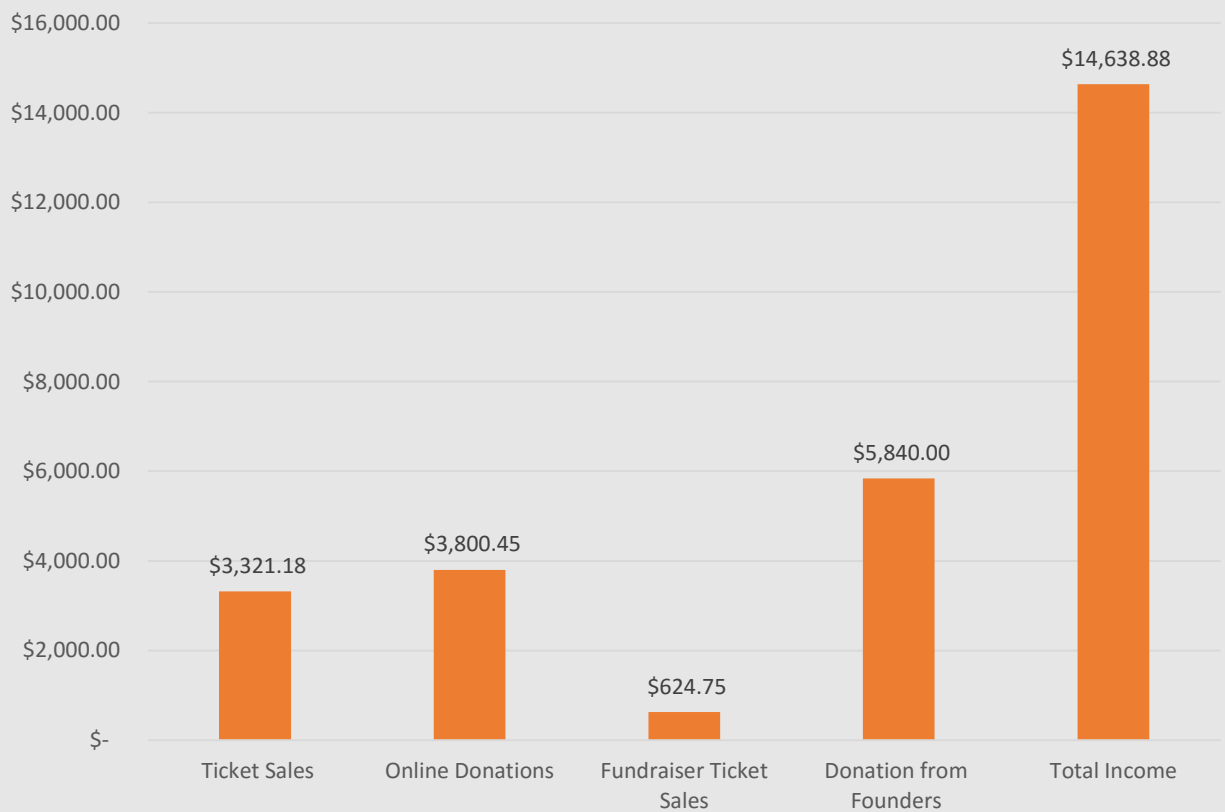


THE FOUNDERS, OUR BOARD MEMBER &
OUR INTERNS WHO WERE PRESENTED WITH A CERTIFICATE OF APPRECIATION

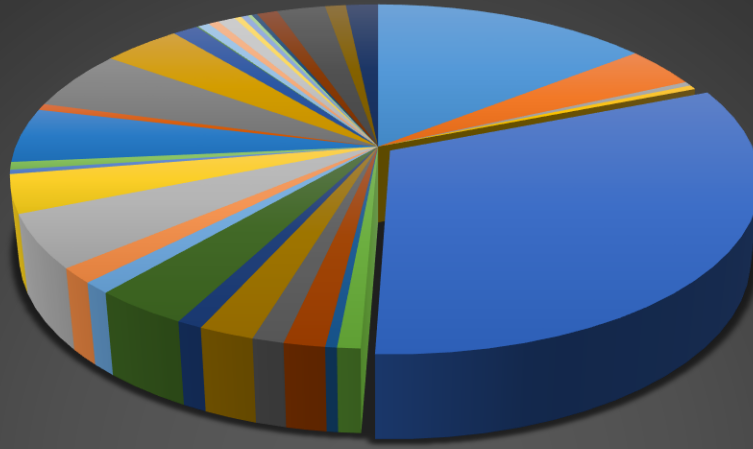
APPLICATIONS STATS



2015 INCOME



Expenses 2015



Recipients	Monthly Bank Fee	Website fee	Quickbooks
Hilton Hotel	P.O. Box	Champion Studios	Hundon Lanes
Keynote Speaker	Advertising	Networking Events	Host
Red Carpet Host	Video	Sound/DJ	Photographer
Purchase of tickets	Lottery Check	Little Falls Trophies	Barnes & Noble Books
Performers	Office Supplies	Gas	Parking
Gift Bags	Flyers design	Printing of Flyer	Raffles
Give Aways	Florist	Business Lunch	Staff- Stipend
Printing of Program Book	Profram Design	Misc	

2015 COMPLETE EXPENSES

Recipients	\$ 2,000.00
Monthly Bank Fee	\$ 532.00
Weebly.Com (website)	\$ 82.47
QuickBooks	\$ 260.25
Hilton Hotel	\$ 4,395.99
P.O. Box	\$ 120.00
Champion Studios- Auditions	\$ 59.93
Hudson Lanes	\$ 215.00
Keynote Speaker	\$ 165.00
Advertising/Poster	\$ 290.21
Networking Events	\$ 133.67
Host	\$ 500.00
Red Carpet Host	\$ 150.00
Video	\$ 200.00
Sound/DJ	\$ 700.00
Photographer	\$ 500.00
Purchase of tickets	\$ 55.00
Lottery Check	\$ 100.00
Little Falls Trophies/Plaques	\$ 711.69
Barnes & Noble Books	\$ 85.00
Performers	\$ 777.00
Office Supplies	\$ 568.45
Gas	\$ 185.62
Parking	\$ 11.86
Gift Bags	\$ 83.08
Flyers design	\$ 75.00
Printing of Flyer	\$ 126.50
Raffles	\$ 50.00
Give Aways	\$ 50.00
Florist	\$ 30.00
Business Lunch	\$ 39.85
Staff- Stipend	\$ 150.00
Printing of Program Book	\$ 350.00
Program Design	\$ 150.00
Misc	\$ 232.46
Total Expenses	\$ 14,136.03
Total Income	\$ 14,486.03
Profit	\$ 350.00

THANK YOU FROM UP RISING STARS INC.

WWW.UPRISINGSTARSINC.ORG

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