

2016 ANNUAL REPORT



- ❖ *Up Rising Stars Inc. is a family run, 501c3 non- profit organization operated by Danielle*
- ❖ *Worth, Darcell Johnson, and Keiana Worth. This organization was founded in September of 2011 and since inception we have given out 9 scholarships totaling approximately \$8,000.*
- ❖ *As a family, we believe that everyone is a rising star. Up Rising Stars Inc. motivates and financially assist deserving high school students to reach their full potential by giving scholarships to help fund their college education. We want our youth to know that we care and are willing to provide resources so their dreams can become a reality.*
- ❖ *The name of our scholarship is called "The Phillip Dorsey Scholarship Award" and it is in loving memory of Phillip Dorsey, who was Keiana Worth's father and Danielle Worth's step-father. Phillip Dorsey was a natural born humanitarian who had a passion for helping others, and particularly opening closed doors for our youth.*
- ❖ *His generosity and commitment to helping those in need was his life-long legacy, and Up Rising Stars Inc. is honored to carry on that tradition by helping young people reach their star potential and attain their future success as they pursue a higher education.*

MEDIA APPEARANCES

IN Up Rising Stars, Inc. was recognized for their contribution to the community during their Toy and Clothing Drive with Applebee's in December 2015 at the Jersey City Medical Center at Greenville MASSH Program.

March 1 – Featured in Torch Magazine, Spring Edition



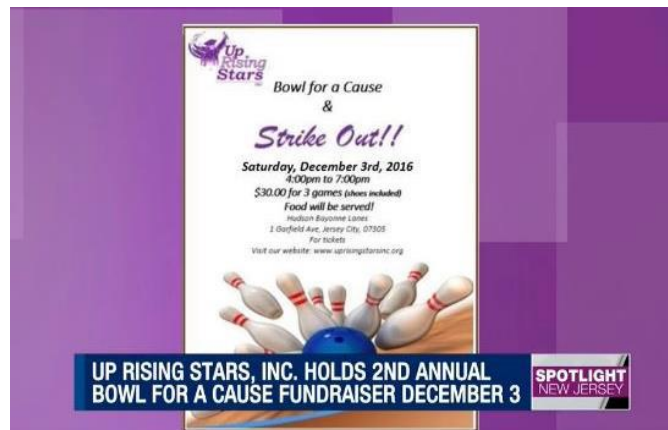
March 9 – Television – News 12 Viewer of the Day



AUGUST 2016 – INTERVIEWED BY DELLA CREWS FOR NEWS 12 SPOTLIGHT



November 2016 – News 12 Spotlight for Bowling Fundraiser



AWARDS & ACHIEVEMENTS

Letter of Recognition from Mayor Christian Bollwage - City of Elizebeth



UP RISING STARS INC. IN THE COMMUNITY

			
PRESENTS:		PRESENTS:	
THE FREE COLLEGE WORKSHOP Learn the Do's and Don'ts, the in's & Out's, and everything in between that there is to know about college!		THE FREE COLLEGE WORKSHOP Learn the Do's and Don'ts, the in's & Out's, and everything in between that there is to know about college!	
August 20, 2016 10 AM – 12 PM		September 24, 2016 10 AM – 1 PM	
The Bethune Center 140 Martin Luther King Dr. Jersey City, NJ 07305		Stephen Sampson Senior Center 800 Anna St. Elizabeth, NJ 07201	
Light refreshments will be served Please RSVP on our website		Light refreshments will be served Please RSVP on our website	
Up Rising Stars Inc. P.O. Box 2403 Elizabeth, NJ 07207 uprisingstarsinc@gmail.com uprisingstarsinc.org		Up Rising Stars Inc. P.O. Box 2403 Elizabeth, NJ 07207 uprisingstarsinc@gmail.com uprisingstarsinc.org	

In the August & September Up Rising Stars Inc. presented FREE college workshops to the Bethune Center in Jersey City, NJ & Stephen Sampson Center in Elizabeth, NJ

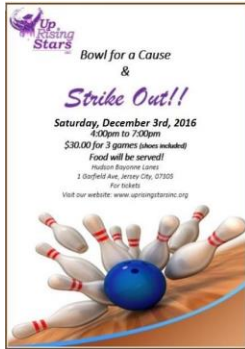
- ❖ We participate in Career days, College Fair's and College Workshops. We also *give workshops to students and adults about entrepreneurship and how to successfully navigate through college and enjoy the experience.*
- ❖ *We want as many students as possible to be aware of our scholarship program so they can apply and can be selected as a recipient.*
- ❖ *This gives us a personal experience with every student and allows them to ask questions about our scholarship or the college experience.*

On October 18, 2016, we participated in College Fair in Secaucus, NJ



The Founders Danielle Worth & Darcell Johnson were ready to speak to the students

In December, we hosted our 2nd Bowl for a Cause Fundraiser at Hudson Lanes in Bayonne, NJ. We had a great turnout with food, and prizes, for the highest bowlers and lots of fun. We were happy to have fun while raising funds to send high school students to attend college.



- ❖ Also in December, Up Rising Stars Inc. partnered with Care Point Health for our 2nd Toy & Clothing Drive at the Christ Hospital, in Jersey City, NJ.
- ❖ This amazing event included donated toys, clothing and food. Everyone received, clothes and something to eat!!! We were so happy to put smiles on the families' faces through the donated items to bring holiday cheer.



Our amazing team



The food was sponsored by Applebee's and Panera Bread



FIFTH ANNUAL SCHOLARSHIP AWARDS GALA



Pictured Above: 2016 Philip Dorsey Scholarship Award Recipients Faith Weber & Nicolette Corrao they both received \$1,000 scholarship each to George Washington University (Washington, DC) and University of Maryland (College Park, MD)



❖ We had our Fifth Annual Scholarship Awards Gala on July 30th, 2016 at the Hilton Hotel by Newark Airport in Elizabeth.

- ❖ Up Rising Stars Inc. has given out 9 scholarships to assist students achieve their dreams of pursuing a higher education.
- ❖ The gala was held to recognize these two young ladies in their achievement in getting accepted into the college of their choice.
- ❖ The entire event was a success, from the professional panel discussion to the dinner and entertainment.
- ❖ We also honored four individuals who are doing amazing things in the community. We are always striving to enhance and make our awards gala better.
- ❖ We received an overwhelming amount of glowing reviews and landed a feature interview with New 12 Reporter Della Crews.

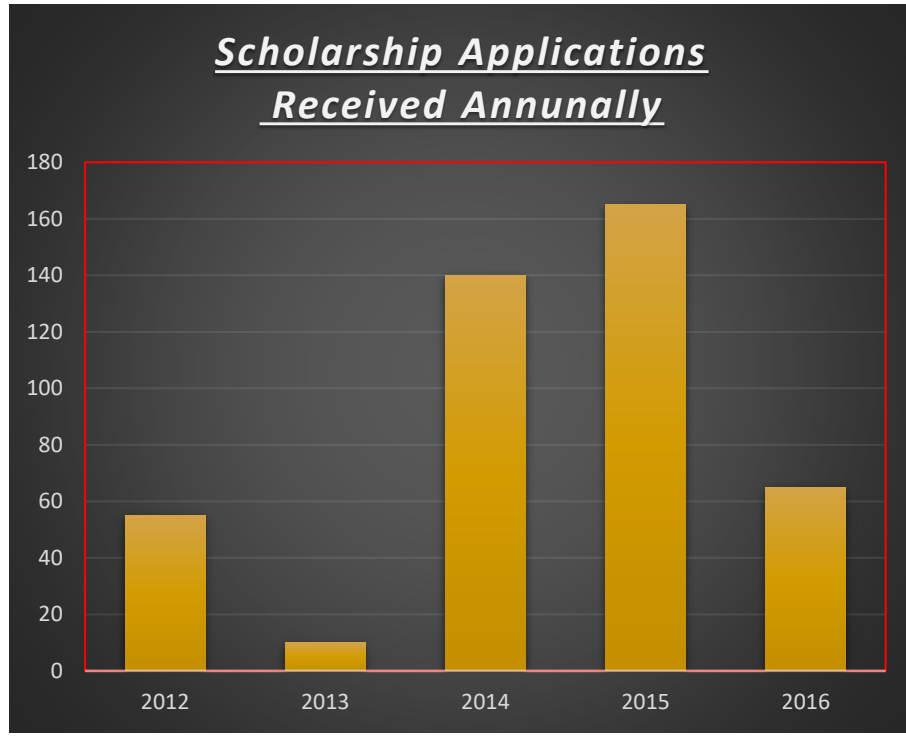
BOARD MEMBER UPDATE

- ❖ Our Board Member Hebb Abbas decided not to renew her contract to continue to be a board member. She served two years with us and were glad to have her onboard.

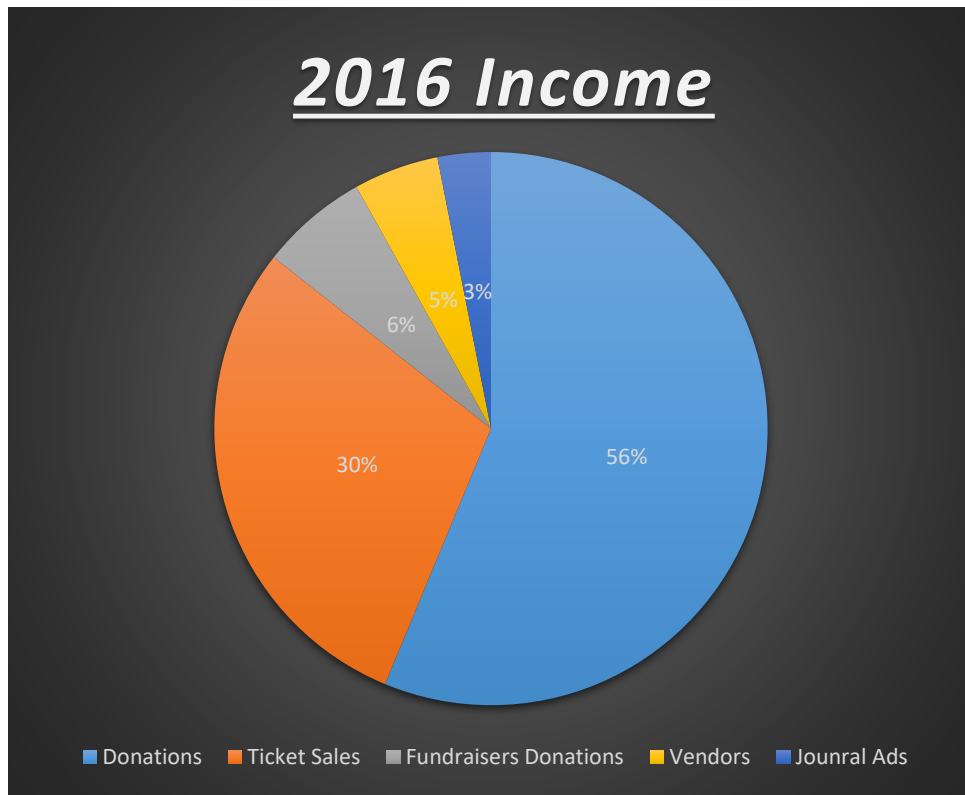
The Staff of Up Rising Stars Inc.

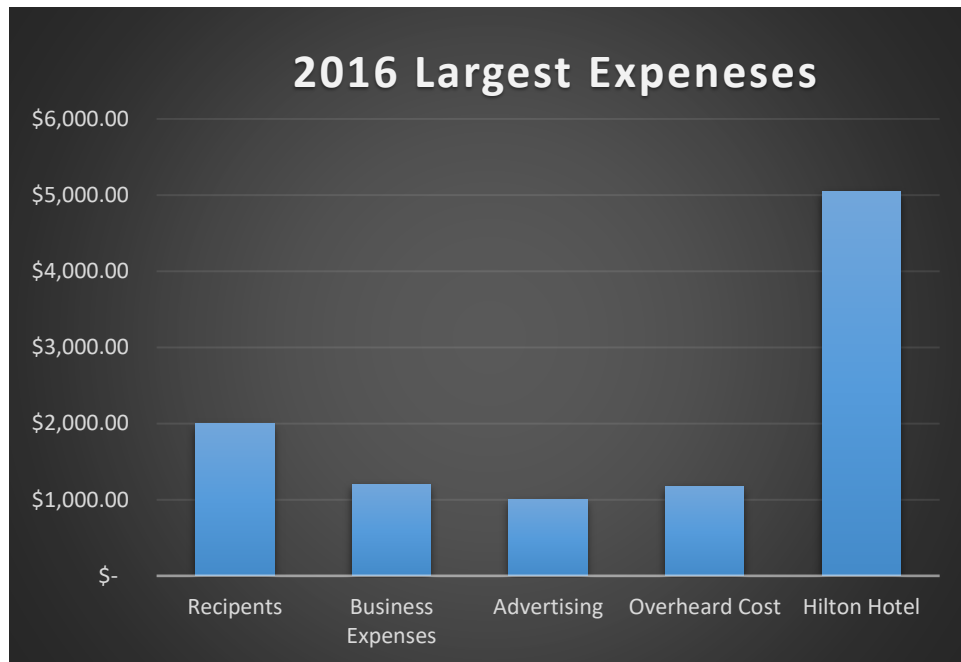


Applications stats



2016 Income





2016 Complete list of expenses

Recipients	\$ 2,000.00
Bank Fees	\$ 319.00
NJ Filing fee	\$ 27.50
Business Dinner	\$ 50.05
Flyer Design	\$ 256.21
Business Expenses	\$ 1,200.00
Advertising	\$ 1,000.00
Gas	\$ 124.04
Hilton Hotel	\$ 5,043.95
USPS	\$ 110.21
Website Charges	\$ 54.98
Trophies	\$ 909.00
Print Design and Services	\$ 77.31
Gala Tickets	\$ 57.20
Photographer	\$ 500.00
Networking Events	\$ 75.00
Vista Print	\$ 145.99
Lottery Check	\$ 100.00
Videographer	\$ 310.00
Champion Studios	\$ 36.40
Flyers	\$ 250.00

P.O. Box	\$ 130.00
Host	\$ 500.00
Red Carpet Host	\$ 125.00
Sound/DJ	\$ 700.00
Barnes & Noble Books	\$ 60.00
Performers	\$ 325.00
PR	\$ 197.00
Hudson Lanes	\$ 125.00
NJ Jets Tickets	\$ 254.00
Total Expenses	\$ 15,062.84
Total Income	\$ 16,078.83
Profit	\$ 1,015.99